



# Kentucky Derby Gala Sponsorships

**LIVE MUSIC - FOOD - DRINKS - GAMES  
LIVE VIEWING OF THE 152<sup>ND</sup> KENTUCKY DERBY  
SATURDAY, MAY 2, 2026  
EDGEWOOD COUNTRY CLUB IN COMMERCE TOWNSHIP  
5-10 P.M.**

Fundraiser to benefit West Bloomfield School District Teachers and Students

All sponsors of the WBEF Kentucky Derby Gala will receive the following benefits, in addition to specific benefits by level listed below:

- Company or donor name/logo on the WBEF website event page the month leading up to and following the event
- Verbal recognition at the Gala
- Access to event logos and branding to use on your website and materials

## SPONSORSHIP LEVEL

SPONSORSHIP LEVEL	SPONSORSHIP BENEFITS	SPONSORSHIP COST
<b>TRIPLE CROWN SPONSORSHIP - 1 AVAILABLE</b>	<ul style="list-style-type: none"><li>• 10 Tickets to the Gala with Preferred Seating</li><li>• Company or donor name included in event title and in any press releases</li><li>• Company or donor name/logo on posters advertising the Gala</li><li>• Company or donor recognized on social media</li><li>• Company or donor name/logo on all event signage</li><li>• Company or donor name/logo on the WBEF website homepage</li><li>• Full page color ad or acknowledgment in Gala program</li><li>• Opportunity for a company supplied giveaway at the event</li></ul>	\$10,000
<b>WINNER'S CIRCLE SPONSORSHIP</b>	<ul style="list-style-type: none"><li>• 8 Tickets to the Gala</li><li>• Company or donor name/logo on all event signage</li><li>• Full page black &amp; white ad or acknowledgment in Gala program</li><li>• Opportunity for a company supplied giveaway at the event</li></ul>	\$5,000

To secure a sponsorship or for more information contact Andrea Frank at [andrea.frank@wbsd.org](mailto:andrea.frank@wbsd.org)  
West Bloomfield Educational Foundation 5810 Commerce Road West Bloomfield, MI 48324  
(248) 865-6454 [www.wbef.org](http://www.wbef.org)





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## SPONSORSHIP LEVEL

### **RUN FOR THE ROSES BAND SPONSORSHIP \*ONE AVAILABLE\* \$3,000**

- 6 tickets to the Gala
- Company or donor name/logo in main ballroom
- Half page black & white ad or acknowledgment in Gala program
- Signage near band

### **“MINT JULEP” BAR SPONSORSHIP \*ONE AVAILABLE\* \$2,000**

- 4 tickets to the Gala
- Company or donor name/logo in main ballroom
- Half page black & white ad or acknowledgment in Gala program
- Signage at the bar during the event

### **DERBY DESSERT SPONSORSHIP \*ONE AVAILABLE\* \$2,000**

- 4 tickets to the Gala
- Company or donor name/logo in main ballroom
- Half page black & white ad or acknowledgment in Gala program
- Signage at the dessert table

### **CHURCHILL DOWNS PHOTO SPONSORSHIP \*ONE AVAILABLE\* \$2,000**

- 4 tickets to the Gala
- Company or donor name/logo in main ballroom
- Half page black & white ad or acknowledgment in Gala program
- Signage at the entrance

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THOROUGHBRED GAME SPONSORSHIP	\$1,000
<ul style="list-style-type: none"><li>• 4 Tickets to the Gala</li><li>• Company or donor name/logo in main ballroom (Shared with other game sponsors)</li><li>• Quarter page black &amp; white ad or acknowledgment in Gala program</li><li>• Signage at all game areas (Shared with other game sponsors)</li></ul>	
JOCKEY CIRCLE SPONSORSHIP	\$500
<ul style="list-style-type: none"><li>• 2 Tickets to the Gala</li><li>• Company or donor name/logo in main ballroom (shared with other Friend of WBEF Sponsors)</li><li>• Name listed in program</li></ul>	

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## TICKETS & SPONSORSHIP INFORMATION

### PAY ONLINE FOR TICKETS & SPONSORSHIP



Pay online at [www.wbef.org](http://www.wbef.org)

\$80 per ticket prior to 4/3  
\$100 per ticket after 4/3

### SEND CHECK BY MAIL TO

West Bloomfield School District  
Attn: West Bloomfield Educational Foundation  
5810 Commerce Road  
West Bloomfield, MI 48324

### CALL TO PAY OVER THE PHONE OR IF YOU HAVE ANY QUESTIONS

248-865-6454

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